

AMENDMENTS TO THE CLAIMS:

1. (Currently amended) A label information providing method, comprising:

storing label information related to a label, which shows at least commodity information and image information enabling restoration of the label affixed to the commodity, in storage means by type of ~~a~~the commodity to which the label is affixed; and

accessing the storage means upon receipt of a query received from a user's terminal, wherein the query is based on access destination information including a Uniform Resource Locator directly provided on material associated with the commodity;

reading out the label information which is required to be downloaded from the storage means; and

transmitting the label information to the user's terminal.
2. (Previously Presented) The label information providing method set forth in Claim 1, further comprising:

including the access destination information in the commodity.
3. (Original) The label information providing method set forth in Claim 2, wherein:

the access destination information is included in the same label that shows commodity information of the commodity.
4. (Original) The label information providing method set forth in Claim 2, wherein:

the access destination information is included in a label which is different from a label showing commodity information of the commodity.

5. (Original) The label information providing method set forth in Claim 1, wherein:
the access destination information is a URL.

6. (Original) The label information providing method set forth in Claim 5, wherein:
the access destination information is bar-coded information of the URL.

7. (Original) The label information providing method set forth in Claim 1, wherein:
the label information is electronic data.

8. (Currently amended) A label information providing method, comprising:
storing label information related to a label, which shows at least commodity information and image information enabling restoration of the label affixed to a commodity, in storage means by type of ~~a~~ the commodity to which the label is affixed;

storing the commodity information included in the label information in the storage means by relating the commodity information to the label information;

upon receipt of a query received from a user's terminal, the query being based on access destination information including a Uniform Resource Locator directly provided on material associated with the commodity, performing a search for label information which is stored in the storage means with reference to inputted commodity information; and

transmitting label information corresponding to a search result to the user's terminal,.

9. (Previously Presented) The label information providing method set forth in Claim 8, further comprising:

including the access destination information in the commodity.

10. (Original) The label information providing method set forth in Claim 9, wherein:

the access destination information is included in the same label that shows commodity information of the commodity.

11. (Original) The label information providing method set forth in Claim 9, wherein:

the access destination information is included in a label which is different from a label showing commodity information of the commodity.

12. (Original) The label information providing method set forth in Claim 8, wherein:

the access destination information is a URL.

13. (Original) The label information providing method set forth in Claim 12, wherein:

the access destination information is bar-coded information of the URL.

14. (Original) The label information providing method set forth in Claim 8, wherein:

the label information is electronic data.

15. (Currently amended) A recording medium in which a label information providing program is recorded, the label information providing program for causing a computer to perform the method comprising:

storing label information related to a label, which shows at least commodity information and image information enabling restoration of the label affixed to a commodity, in storage means by type of ~~a~~ the commodity to which the label is affixed;

upon receipt of a query received from a user's terminal, wherein the query is based on access destination information including a Uniform Resource Locator directly provided on material associated with the commodity, reading out the label information, which is required to be downloaded from the storage means; and

transmitting the label information to the user's terminal.

16. (Currently amended) A recording medium in which a label information providing program is recorded, the label information providing program for causing a computer to perform the method comprising:

storing label information related to a label, which shows at least commodity information and image information enabling restoration of the label affixed to a commodity, in storage means by type of ~~a~~ the commodity to which the label is affixed;

storing the commodity information included in the label information in the storage means by relating the commodity information to the label information;

upon receipt of a query received from a user's terminal, the query being based on access destination information including a Uniform Resource Locator directly provided on material

associated with the commodity, performing a search for label information which is stored in the storage means with reference to inputted commodity information; and

transmitting label information corresponding to a search result to the user's terminal.

17. (Currently amended) A commodity which is used in a label information providing method and shows access destination information on a package, the label information providing method comprising:

storing label information related to a label, which shows at least commodity information and image information enabling restoration of the label affixed to a commodity, in storage means by type of ~~a~~ the commodity to which the label is affixed;

upon receipt of a query received from a user's terminal, wherein the query is based on access destination information including a Uniform Resource Locator directly provided on material associated with the commodity, reading out the label information, which is required to be downloaded from the storage means; and

transmitting the label information to the user's terminal.

18. (Currently amended) A commodity which is used in a label information providing method and shows access destination information on a package, the label information providing method comprising:

storing label information related to a label, which shows at least commodity information and image information enabling restoration of the label affixed to a commodity, in storage means by type of ~~a~~ the commodity to which the label is affixed;

storing the commodity information included in the label information in the storage means by relating the commodity information to the label information;

upon receipt of a query received from a user's terminal, the query being based on access destination information including a Uniform Resource Locator directly provided on material associated with the commodity, performing a search for label information, which is stored in the storage means with reference to inputted commodity information; and

transmitting label information corresponding to a search result to the user's terminal.

19. (Currently amended) A label information providing device, comprising:

storage means for storing label information related to a label, which shows at least commodity information and image information enabling restoration of the label affixed to a commodity, by type of ~~a~~ the commodity to which the label is affixed;

control means for, upon receipt of a query received from a user's terminal, wherein the query is based on access destination information including a Uniform Resource Locator directly provided on material associated with the commodity, reading out the label information, which is required to be downloaded from the storage means; and

transmitting the label information to the user's terminal.

20. (Original) The label information providing device set forth in Claim 19, wherein:

the access destination information is included in the commodity.

21. (Original) The label information providing device set forth in Claim 19, wherein:

the storage means further stores commodity provider information, the commodity provider who provides the commodity to a user; and

the control means judges whether or not commodity provider information inputted from the user's terminal exists in the information stored in the storage means, and only when judging that the commodity provider information exists in the storage means, sends out label information corresponding to a search result to the user's terminal.

22. (Original) The label information providing device set forth in Claim 19, wherein:

the control means causes the storage means to store user information inputted from the user's terminal.

23. (Original) The label information providing device set forth in Claim 19, wherein:

the control means causes the storage means to store user information and commodity provider information which are inputted from the user's terminal by relating the user information to the commodity provider information.

24. (Currently amended) A label information providing device, comprising:

storage means for storing label information related to a label, which shows at least commodity information and image information enabling restoration of the label affixed to a commodity, by type of ~~a~~ the commodity to which the label is affixed, while storing the commodity information included in the label information by relating the commodity information to the label information;

control means for, upon receipt of a query received from a user's terminal, the query being based on access destination information including a Uniform Resource Locator directly provided on

material associated with the commodity, performing a search for label information which is stored in the storage means with reference to inputted commodity information; and

transmitting label information corresponding to a search result to the user's terminal.

25. (Original) The label information providing device set forth in Claim 24, wherein:

the access destination information is included in the commodity.

26. (Original) The label information providing device set forth in Claim 24, wherein:

the storage means further stores commodity provider information, the commodity provider who provides the commodity to a user; and

the control means judges whether or not commodity provider information inputted from the user's terminal exists in the information stored in the storage means, and only when judging that the commodity provider information exists in the storage means, sends out label information corresponding to a search result to the user's terminal.

27. (Original) The label information providing device set forth in Claim 24, wherein:

the control means causes the storage means to store user information inputted from the user's terminal.

28. (Original) The label information providing device set forth in Claim 24, wherein:

the control means causes the storage means to store user information and commodity provider information which are inputted from the user's terminal by relating the user information to the commodity provider information.

29. (Currently Amended) A label information providing method, comprising:

storing label information related to a label, which shows at least commodity information and image information enabling restoration of the label affixed to a commodity, in storage means by type of ~~a~~ the commodity to which the label is affixed;

upon receipt of a query received from a user's terminal, wherein the query is based on access destination information including a Uniform Resource Locator on the commodity, reading out the label information, which is required to be downloaded from the storage means; and

transmitting the label information to the user's terminal.

30. (Canceled).

31. (Currently Amended) A label information providing method, comprising:

storing label information related to a label, which shows at least commodity information and image information enabling restoration of the label affixed to a commodity, in storage means by type of ~~a~~ the commodity to which the label is affixed;

storing the commodity information included in the label information in the storage means by relating the commodity information to the label information;

upon receipt of a query received from a user's terminal, the query being based on access destination information including a Uniform Resource Locator on the commodity, performing a search for label information which is stored in the storage means with reference to inputted commodity information; and

transmitting label information corresponding to a search result to the user's terminal.

32. (Canceled).

33. (Currently Amended) A recording medium in which a label information providing program is recorded, the label information providing program for causing a computer to perform the method of:

storing label information related to a label, which shows at least commodity information and image information enabling restoration of the label affixed to a commodity, in storage means by type of ~~a~~ the commodity to which the label is affixed;

storing the commodity information included in the label information in the storage means by relating the commodity information to the label information;

upon receipt of a query received from a user's terminal, the query being based on access destination information including a Uniform Resource Locator on the commodity, performing a search for label information which is stored in the storage means with reference to inputted commodity information; and

transmitting label information corresponding to a search result to the user's terminal.

34. (Canceled).

35. (Currently Amended) A recording medium in which a label information providing program is recorded, the label information providing program for causing a computer to perform the method comprising:

storing label information related to a label, which shows at least commodity information and image information enabling restoration of the label affixed to a commodity, in storage means by type of ~~a~~ the commodity to which the label is affixed;

upon receipt of a query received from a user's terminal, wherein the query is based on access destination information including a Uniform Resource Locator on the commodity, reading out the label information, which is required to be downloaded from the storage means; and

transmitting the label information to the user's terminal.

36. (Canceled).

37. (Currently Amended) A commodity which is used in a label information providing method and shows access destination information on a package, the label information providing method comprising:

storing label information related to a label, which shows at least commodity information and image information enabling restoration of the label affixed to a commodity, in storage means by type of ~~a~~ the commodity to which the label is affixed;

upon receipt of a query received from a user's terminal, wherein the query is based on access destination information including a Uniform Resource Locator on the commodity, reading out the label information, which is required to be downloaded from the storage means; and

transmitting the label information to the user's terminal.

38. (Canceled).

39. (Currently Amended) A commodity which is used in a label information providing method and shows access destination information on a package, the label information providing method comprising:

storing label information related to a label, which shows at least commodity information and image information enabling restoration of the label affixed to a commodity, in storage means by type of ~~a~~ the commodity to which the label is affixed;

storing the commodity information included in the label information in the storage means by relating the commodity information to the label information;

upon receipt of a query received from a user's terminal, the query being based on access destination information including a Uniform Resource Locator on the commodity, performing a search for label information which is stored in the storage means with reference to inputted commodity information; and

transmitting label information corresponding to a search result to the user's terminal.

40. (Canceled).

41. (Currently Amended) A label information providing device, comprising:

storage means for storing label information related to a label, which shows at least commodity information and image information enabling restoration of the label affixed to a commodity, by type of ~~a~~ the commodity to which the label is affixed;

control means for, upon receipt of a query received from a user's terminal, wherein the query is based on access destination information including a Uniform Resource Locator on the commodity, reading out the label information, which is required to be downloaded from the storage means; and

and transmitting the label information to the user's terminal.

42. (Canceled).

43. (Currently Amended) A label information providing device, comprising:

storage means for storing label information related to a label, which shows at least commodity information and image information enabling restoration of the label affixed to a commodity, by type of ~~a~~ the commodity to which the label is affixed, while storing the commodity information included in the label information by relating the commodity information to the label information;

control means for, upon receipt of a query received from a user's terminal, the query being based on access destination information including a Uniform Resource Locator on the commodity, performing a search for label information which is stored in the storage means with reference to inputted commodity information; and

transmitting label information corresponding to a search result to the user's terminal.

44. (Canceled).